

You know how your Club is doing financially. But how do you measure Member satisfaction?



Review Performance.



Improve Members' Satisfaction.



Determine where limited resources can be most effectively allocated.

Why Survey the Members?



Monitor key result areas.



Identify strengths on which to build.



To obtain suggestions and ideas for improvement.



To identify the special needs of specific groups of Members (families, recently joined, frequent diners).



Ensure policies and practices are meeting current Membership needs (e.g. dress code).

Member satisfaction is key to recruitment and retention. Our service provides a cost effective ongoing means to measure, monitor and continuously improve Member satisfaction. We are survey experts who understand Club Management issues.

Our service is prompt, private, and professional.
We make your job easier and your Club better!



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